* What should the QR code do?
  + Should you scan the QR code in the real world and it shows you the businesses around you?
* What criteria are needed for local businesses and innovations?
* Should users be able to add info, if so what info?
  + Approval needed before users add?
  + Account Roles?
* Site aesthetic preferences?
  + Logo
  + Colors
  + Links
  + images
* Interactive Map Functionality?
  + Should the pins work like EJAtlas does or should they be links to full size pages, given the audio/visual representations?
  + What is the scope for the Interactive map?Do you want the whole country? A state?
* Content Approval needed? Are submissions added to the website by you or by the students?
* Web tabs(Home, Map, About, Contact)?